

IFWA MEETING
Thursday, July 4, 2019, 7:00 PM
Sentry Box
MINUTES

Information Items:

New Members: Tyson - from Saskatchewan - finished a play entitled "LOL, Just Kidding" looking around at groups. Ron's parents are here too.

Time	Topic	Person
7:00 PM	<p><u>Crits for July</u></p> <ul style="list-style-type: none"> • Crit 1: John Paul - Short Screenplay - paranormal, drama, confiscation (JP Special) - critters - Shannon, Rachel 	Shannon Shannon, Rachel
	<p><u>Crits for August, 2019</u></p> <ul style="list-style-type: none"> • Crit 1: Dale - fantasy - first chapter of novel Crit by Michael & JP • Crit 2: Mark - short story - science fiction - investigative journalist gets in over his head Crit by Bryce and Cameron 	Shannon
7:30 PM	<p><u>Skills Session</u></p> <ul style="list-style-type: none"> • Experience will vary. this is MY experience. • Patreon and Crowd Funding • Crowdfunding - Have project, get money for it - ie Kickstarter • Patreon - crowdfunding involved but more intensive - tried this - followed some famous patreon artists • Fell short - Patreon is a full time job. • Not just ONE project, but is ongoing • Need time and audience to follow • Going into Patreon - build a brand new audience - if have an established audience, do well • Sponsorships - done better • Balancing time is harder with Patreon. Did it too soon. So failed. • Results vary. • People like Robert J. Sawyer don't make much on it - not worth his time • Use if have time, and products to give away, etc. • If novelist - can give away some excerpts, but not that lucrative • Biggest success - GoFundMe for his mouth - got \$1000 and fixed teeth. • <u>GoFundMe</u> - for specific needs - decent place to go for aid and charity - not projects • GoFundMe - will get money - no minimum • Reach is not far - aid or charity only • <u>Kickstarter</u> - all or nothing minimum level you must reach 	Josh Pantalleresco

Time	Topic	Person
	<ul style="list-style-type: none"> • KS is largest publisher in world. People get published there all the time. • Very large community. • Best advice: finish your book FIRST - Main work is finished • Don't need all printing done • Credibility is your biggest currency on KS • You owe it to your audience to tell them what is going on • KS takes percentage. Sometimes run out of budget to do the things they say they will. • If book is done, you can deliver • If not done, you are not guaranteed to see it. • KS is all or nothing. Get funding or you won't • This is asking for help - asking people to invest in you. That is why interaction is so important. • You must believe in your work - if you can, you will draw a crowd to you. • Have extra tiers as well. • Have stretch goals • If do anything - have a plan • Consider your audience. If know, those are the people you start asking first. If product is good, people will talk - share • If believe in something, SHARE it, don't just LIKE it on FB • Share it, increase odds people will see projects. • Share even if don't financially support it • THREE THINGS TO REMEMBER: • Give yourself as much preparation as you can • Show integrity to the audience supporting you. • Have your book finished 	
8:00 PM	<p><u>Call for Agenda Items</u></p> <ul style="list-style-type: none"> • JP - Submit - new Canadian spec fic journal - House of Zolo - accepting sub - pay \$25-75 - accepting to July 15. • Contest books - doing printing in July - keep expenses down - let Brent know. Can amortize costs - worth considering - talk to rest of the group - to print at same time as everyone else. Mid July range - printer just south of Downtown 	Michael
8:05 PM	<p><u>Brags</u></p> <ul style="list-style-type: none"> • Susan - had the fastest sale - non-fic blog at SFWA • Sandy - got third novelette e-book - Ethan and Monster - prequel for shapeshifters in modern day • Josh - first long term sponsor for podcast • Bryce - Sold book at Horrorcon - sold 40/50 - Horror Shop is name of Comic 	Michael

Time	Topic	Person
	<ul style="list-style-type: none"> • Kevin Weir - second part of comic came out • Calvin - have two short story revisions submitted. 	
8:15 PM	<p><u>Discuss / Decide</u></p> <ul style="list-style-type: none"> • 	Michael
8:35 PM	<p><u>Announcements</u></p> <ul style="list-style-type: none"> • WWC – IFWA Friday Night Readings – Theme for 2019: “When I Regained Consciousness...” Bring your original stories to IFWA’s Friday Night Readings at the WWC. Shortest stories are read first, so if you have a long story, you may be reading at 2:00 a.m. in the morning. Content should be family friendly. • Aurora Award 2019 Ballot - The voters package will be available for CSFFA members to download later this month. Voting for the awards will begin on August 3, 2019 - Voting closes September 14, 2019. • Writers in the House – hosted by Randy McCharles – will be held October 12-14, 2019 – Calgary Delta South – 135 Southland Dr. SW. Join local writers for a LONG weekend of writing (three days this time). Drop by any time from 11 a.m. to 11 p.m. on Friday, October 12, Saturday October 13 and Sunday, October 14. 	Michael
8:40	<u>IPB Fundraiser – Book Raffle</u>	Michael

NEXT MEETING: Thursday, August 1, 2019

SKILLS SESSION: Leslie Scrimshaw – Marketing